

Laura Diaz

Montevideo, Uruguay | [linkedin.com/in/lauradiaz91](https://www.linkedin.com/in/lauradiaz91) | lauradiaz1586@gmail.com | [Portfolio](#)

ABOUT ME

I'm a Frontend Developer with 4 years of experience crafting web applications in the **React ecosystem**. What drives me is building sophisticated solutions that solve real problems - from admin dashboards to real-time platforms with complex data filtering. Beyond frontend, I have experience working across the full stack with Node.js and MongoDB to create complete, scalable applications.

I'm also highly interested in cloud engineering and have solidified my practical experience through a DevOps bootcamp and AWS Cloud Practitioner certification. This technical foundation allows me to bridge development and infrastructure needs effectively.

I thrive in collaborative environments where knowledge sharing is valued and encouraged. My experience has taught me that the best products emerge when teams openly exchange ideas and expertise. This belief in democratizing knowledge drives me to [contribute to the tech community](#) while continuously learning from others. Whether it's optimizing user experiences, integrating content management systems, or architecting new features, I approach each project with enthusiasm and a focus on delivering impactful solutions.

EDUCATION

CourseIT

Front End Development Coding Bootcamp

March 2020 - July 2020

National Technological University (UTN BA) E-Learning Center

Programming Fundamentals

June 2023 - Sep 2023

CERTIFICATIONS

AWS Certified Cloud Practitioner
The Linux Fundamentals

Achieved May 2024

Achieved Sep 2023

WORK EXPERIENCE

Dorothy

Frontend Developer

June 2021 - Feb 2025

Remote, USA

- Developed a sophisticated multi-step form using React Hook Form and Redux for state management, implementing data persistence between steps to prevent user drop-off. This streamlined user acquisition solution resulted in lower customer acquisition costs compared to market competitors.
- Developed and optimized multiple high-converting landing pages with React, implementing responsive design and modern UI patterns.
- Built a real-time platform using React and Redux Toolkit, featuring complex filtering and data visualization tools, resulting in sustained customer acquisition costs below market average.
- Collaborated with design, product, and backend teams to successfully implement complex features and meet project deadlines.
- Took ownership of a lead generation landing page, independently proposing and executing both the UI design and development implementation.

- Developed a Node.js proxy service to handle secure communication with third-party APIs, ensuring efficient data flow and integration.
- Built a Node.js automation service that streamlines content migration from Excel to Webflow, handling image processing through Cloudinary, resulting in significant operational time savings.
- Built an API integration that automatically processes incoming lead data from web forms and synchronizes it with Google Sheets for streamlined lead management.
- Developed a Node.js API service for Elasticsearch, implementing data ingestion, search operations, and record management, resulting in improved search performance and efficient data retrieval.

Freelance

Frontend Developer

June 2020 – Dec 2024

Remote, UAE

- Developed and iteratively improved a Next.js [portfolio](#) platform, implementing responsive design, performance optimization, and interactive features while maintaining focus on modern UI/UX patterns.
- Led the implementation of Contentful CMS, including extensive code refactoring to enhance system architecture and content management workflows.

SKILLS

Technical Skills

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|------------------------------------|-----------------------------|-----------------------------|
| • React (Advanced) | • Bash Scripting (Beginner) | • SQL (Beginner) |
| • Redux Toolkit (Advanced) | • Kubernetes (Beginner) | • Node.js (Intermediate) |
| • TailwindCSS (Advanced) | • Linux (Beginner) | • TypeScript (Intermediate) |
| • Styled Components (Intermediate) | • Docker (Intermediate) | • Git (Advanced) |

Languages

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| • Spanish (Native) | • English (Proficient) |
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